

POP QUIZ: DIY STOCK MARKET FORECAST

JONATHAN LANSNER/ORANGE COUNTY REGISTER

AAII ORANGE COUNTY | 1/31/15

STEP 1: SCORE VARIABLES FROM 0 (WOE) TO 5 (YAWN) TO 10 (BOOST)		
1	ECONOMIC CONFIDENCE?	
2	HIRING SPREE?	
3	CORPORATE PROFITS?	
4	GAS PRICES?	
5	INFLATION FEARS?	
6	RATE MOVES?	
7	HOUSING?	
8	DOMESTIC TRANQUILITY?	
9	REST OF THE WORLD'S ECONOMY?	
10	GEOPOLITICAL ANXIETIES?	
STEP 2: CONVERT TO FORECAST		
	ADD 'EM UP	
	LEVEL: MINUS 50	
	EMOTIONS? DULL (1); TYPICAL (2); CRAZY (3)	
	FACTOR: MULTIPLY "EMOTIONS" BY "LEVEL"	
	DIVIDE "FACTOR" BY 10: YOUR '15 PROJECTION!	%

QUESTIONS/COMMENTS? EMAIL ME AT JON@OCREGISTER.COM