

**WHY THIS ELECTION WILL
%\$@!&)%#! YOUR PORTFOLIO**

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WHY THIS ELECTION YEAR IS TOUGH

LIES

DUELING NEGATIVITY

OVERANALYSIS

INFLEXIBILITY

NO-WIN ISSUES

YOUR OWN POLITICS

ELECTION YEARS & WALL STREET

Election years since 1920 and here's how the Dow fared ...

1920 Wilson Dem -32.9%
1924 Coolidge GOP +26.2%
1928 Coolidge GOP +48.2%
1932 Hoover GOP -23.1%
1936 Roosevelt Dem +26.1%
1940 Roosevelt Dem -12.7%
1944 Roosevelt Dem +12.1%
1948 Truman Dem -2.1%
1952 Truman Dem +8.4%
1956 Eisenhower GOP +2.3%
1960 Eisenhower GOP -9.3%
1964 Johnson Dem +14.6%
1968 Johnson Dem +4.3%
1972 Nixon GOP +14.6%
1976 Ford GOP +17.9%
1980 Carter Dem +14.9%
1984 Reagan GOP -3.7%
1988 Reagan GOP +11.9%
1992 Bush Sr. GOP +4.2%
1996 Clinton Dem +26.0%
2000 Clinton Dem -6.2%
2004 Bush GOP +3.2%
2008 Bush GOP -33.8%

Election years up 67%; overall up 68%!

Election years: up 63% Democrat; 67% Republican!

Election years: Avg. Democrat +4.8%; GOP +4.9%!

BULL OR BEAR?

12 questions to ponder for 2012!

- 1. TOO NEGATIVE?**
- 2. WILL CONSUMERS CONTINUE TO SPEND?**
- 3. WILL BOSSES INVEST / HIRE?**
- 4. HAVE MY INVESTMENTS DONE WELL?**
- 5. INFLATION WORRIES?**
- 6. RATES TO RISE?**
- 7. BANKS TO LEND?**
- 8. EUROPE OVERBLOWN?**
- 9. TALKING RIGHT ISSUES?**
- 10. CORRECT TAX POLICY?**
- 11. ELECTION MAKE A DIFFERENCE?**
- 12. WILL '12 BE BETTER?**

